

CURRICULUM VITAE

VASU DAMMATI

MBA (Finance & Marketing)
(M. Com Accountancy)
(Ph. D)

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A Wholesome Experience of 10 Years in Teaching and 4 years in Industry

- ✓ Perusing Doctorate from Andhra University (AUTDR – HUB).
- ✓ Currently working as an Assistant Professor in BBA Business Analytics Department in P B Siddhartha college of Arts and Science, Vijayawada.
- ✓ I also work as a guest faculty for Vijaya Eng. College in dealing Management, Analytics subjects & MEFA for B. Tech Students.

Technical Skills	Technology	Sub Topics	Level
Applications	MS Excel	Functions	Excellent
		Pivots	Excellent
		Dashboards	Excellent
Visualization	Power BI	Power Query & Dashboard	Good
		Cleaning	Good
		Data Collection and Munging	Good
Database	SQL	Data Building	Good
	MongoDB	Data Building	Good
Programming	R	Programming	Good
	JASP	Programming	Good
	Python	Programming	Good
		Functions	Learner
		NumPy	Learner
		Pandas	Learner
		Matplotlib	Learner
		Seaborn	Learner
Machine learning	Learner		

Since 2020 I have changed my direction towards Business Analytics and started teaching software's applications.

Which are suitable to business management students that are highly useful in getting closer to the to industry and attain jobs.

CAREER OBJECTIVE:

To obtain a challenging position in an organization that gives me an opportunity to enhance my skills towards my career growth and to be part of a team that dynamically works towards the growth of the organization.

CAREER PROFILE:

- ✓ Pursuing **Ph.D.** under the guidance of Dr. P. Venkata Rao, Professor & Dean, Gayatri Vidya Parishad College of Engineering (Autonomous) – Visakhapatnam, affiliated to Andhra University under **AUTDR – HUB.**
- ✓ Completed **Master of Business Administration** with specialization of **Finance and Marketing** from **Srinivasa Institute of Management Studies - Visakhapatnam,** Affiliated to **Andhra University** in the year of **2008.**
- ✓ Graduation **Bachelor of Commerce** from **Sarada College - Vijayawada,** Affiliated to **Acharya Nagarjuna University** in the year of **2006.**
- ✓ Intermediate **C.E.C** from **Vivekananda Intensive Jr. College - Chilakaluripet,** in the year of **2003.**
- ✓ **S.S.C** from **R.V.S.C.V.S High School - Chilakaluripet,** in the year of **2001.**

EXPERIENCE: Total **14 Years** of Experience in Industry and Teaching.

- ✓ Present working as an Assistant Professor in **P.B. Siddhartha College of Arts and Science (BBA – Business Analytics) – Vijayawada** since 2021.
- ✓ Present working as guest faculty as an Assistant Professor in **Vijaya institute of technology for women – Vijayawada** since 2021.
- ✓ Worked as an **Assistant Professor** in **MIC COLLEGE OF TECHNOLOGY – KANCHIKACHERLA** from 2018 to 2021.
- ✓ Worked as an **Assistant Professor** in **MVR COLLEGE OF ENGINEERING AND TECHNOLOGY – PARITALA** from 2013 to 2018.

- ✓ Worked for **Lupin Limited** (Metabolices) as a **Territory Manager** in **Vijayawada** for 1 year.
- ✓ Worked for **Biocon Limited** (Cardiocare) as a **Territory Manager** in **Guntur** for 1 year.
- ✓ Worked for **Cipla Limited** (Quadra) as a **Territory Manager** in **Visakhapatnam** for 1.8 years.

ACHIVEMENTS:

- ✓ Summited for paper publication entitled with “**The present scenario of startup at Krishna, Guntur Districts in Andhra Pradesh**”
- ✓ Presented a paper entitled with “**Corporate social responsibility of GSK**” in international seminar conducted by KBN College - Vijayawada.
- ✓ During the COVID Pandemic, attended online FDP, Webinar, Workshop and Quiz, received 30 Certificates from various Engineering, Autonomous, Deemed University and PG Colleges.
- ✓ Attended two days workshop program on “**Emerging trends in Global Business**” conducted by Acharya Nagarjuna University - Guntur.
- ✓ Attended “**Faculty Development Programme**” on *Entrepreneurship Development* at KL University, Organized by National Institute for Micro, Small and Medium Enterprises (NI-MSME).
- ✓ **Ratified** as an Assistant Professor from Jawaharlal Nehru Technology University- Kakinada.
- ✓ Guided MBA Projects totals 62 in different Industries & Companies.
- ✓ I received “**Academic Excellence**” award from MVR College of Engineering and Technology - Paritala in the years 2014, 2015.
- ✓ Received **Best performer** of the region from Cipla limited for the year 2010.

PROJECTS UNDERTAKEN: 2 months-summer internship projects (During MBA)

Organization : ANGEL BROKING LTD

Project title : A Study on Derivatives and Trading

Project details:

- ✓ To know the attitude of customers towards ANGEL BROKING Ltd stock broking office.
- ✓ To know the level of brand awareness in customer's mind.
- ✓ To find out the customer perception in the stock broking sector with regards to the investment.
- ✓ To suggest ANGEL BROKING the ways and means to increase the market share and perception of customers

SUBJECTS THOUGHT	
MBA	BBA – Business Analytics
Managerial Economics	Management Process
Accounting for Managers	Marketing Management
Business Communications and soft skills	Human resource Management
Financial Management	Financial Management
Marketing Management	Operations Management
Investment analysis and Portfolio Management	Business Research methods
Financial Markets and Services	Project Management Analytics
Financial Risk Management	Security Analysis
Strategic Financial Management	Portfolio Management
Customer Relationship Management	HR Analytics

B. Tech	BBA – Business Analytics (LAB)
Managerial Economics and Financial Analysis	Data Analysis using Excel
Management Science	SQL (Structure Quarry Language)
Intellectual property and Rights	Power BI
Professional Ethics	Jasp (Jeffreys's Amazing Statistics Program)
	Financial Analytics
	Security analysis and Portfolio Management

PERSONAL PROFILE:

Name : Dammati Vasu
Gender : Male
Marital Status : Married
Children : 5-year baby girl
Languages known : English, Telugu.
Date of birth : 18th – Feb – 1986

DECLARATION: I hereby declare that all the information provided above is true to the best of my knowledge.

(VASU DAMMATI)